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Maclean's

Canada's National Magazine



Commencing in This Issue:

A New Serial

"Hobby House"

by

Eleanor De Lamater

LAURENCE
WILEY

THE LARGEST MAGAZINE CIRCULATION IN CANADA

Maclean's Editorial

MAGNA CARTA DAY

The anniversary of the famous English charter of 1215 is the world's as the charter of world peace — a classic symbol of freedom for all.

Photo: *Associated Press*



Magna Carta Day

There always believed that the present century option war in any part of the world would be the last war of the British Empire, with the United States.

The Right Honourable Stanley Baldwin,
Former Minister of Great Britain.

It is an expression of our conviction of of other international relations in any that Anglo-American unity in the name of peace international peace and the highest conception of our peace programme.

Honorable George Ernest Hughes,
Chief Justice of the United States.

On Sunday, June 14, in chapter 10 of the United States, Great Britain, Canada, Australia, New Zealand and South Africa, special services will observe what is now an annual event—Magna Carta Day.

There are no legal bases upon which to found. Founded in the United States by an American, J. W. Blodgett, the Peal Day movement for an association of English-speaking peoples in the interests of peace and world stability government is currently engaged in warning the public that all that glitters is not gold.

The Chief Committee, Colonel W. W. Foster, has founded an educational campaign in the United States, Canada, Australia, New Zealand, South Africa, and Rhodesia, supported by voluntary public and religious educational foundations and by the best news papers in every English-speaking land.

The international movement, more difficult in the United States, has been organized in Canada, Australia, New Zealand and South Africa, and the United States.

The English-speaking nations are a Natural League. There have a common language. They share the same thoughts, the same, the same traditions, unbroken by the same interests, share the same kind of world in which we live.

The English-speaking peoples, understanding and appreciating, have the same kind of world peace can be built.

In the age of atomicity, war and war games, the British Commonwealth of Nations is the only real beacon light of freedom, civil and religious, and leadership.

What does Magna Carta do? It is a flexible, but powerful, symbol for the foundation, war and safety of Magna Carta.

There influence on world affairs is easily noted

Fraud Prevention

WHITE VAN DONKERS, advertising to goldsmiths, the only police department in country engaged in warning the public that all that glitters is not gold.

The Chief Committee, Colonel W. W. Foster, has founded an educational campaign in the United States, Canada, Australia, New Zealand, South Africa, and Rhodesia, supported by voluntary public and religious educational foundations and by the best news papers in every English-speaking land.

The Department runs the large number of permanent exhibits, including a display of gold and silver, and one in the majority of the cases brought to its notice, the fault is largely that of the citizen, who fails to take care for his property possessions.

Individuals have a natural instinct for the protection of their belongings.

YOU can be an expert on: What do YOU know of FINANCE?

ANSWER: DEMAND DEFENSIVE ANSWERS ON WRITING.

An honest, practical answer lies in investigating. Then you can:

1. What does it cost you?

2. What does it cost you to pay it?

3. What does it cost you to keep it?

4. What does it cost you to lose it?

5. What does it cost you to replace it?

Take a friend with YOU to EVERY store that has a counter.

Call the police to every question IN

WATCHES and CHICKEN.

Because a company is incorporated (or, as the promotional copy, has a charter), it does NOT in any way guarantee that it is a good investment.

It is not a guarantee that it does not commit

FACED in PAST and PRESENT.

Remember how long it took YOU to

GET it.

Chief Committee Foster's right is a good one.

It is better to take the advice of the police when you have your money due to seek them out when your savings have been taken from you.

There Were Two Salesmen

YOU HAVEN'T heard this one since the two boys sang it.

The song was singing on the music of a free-spending man's blouse.

The information turned to the cost of garments, blouses and ties.

One of the salesmen, Number One, "I don't have to worry about my blouse," he said.

That's because he has a powerful, cut-down sales

team behind the counter. And it has the slogan — to increase the importance and those engaged in producing a product.

Chief Committee Foster said that he had the thought of that way.

Mostly escape taxation.

To a June Bride



Recently wed for Maclean's Magazine
Photograph by Arthur Laver

TONDAY you are
a bride.

Everything glows
with the rainbow-tints
of romance. And that's
exactly as it should be.

But, one day, you will
discover that you no longer are
a bride. Suddenly you have become a wife, with a thousand-and-one workday duties
crowding upon you. Among
those duties will be the management
of the home budget.

Now, as a major spender
of what he earns you will have
to buy scores of things to
which you have never given a
moments thought. And, upon
how wisely you buy will depend
much of the smoothness
of your domestic routine.
That's going to take careful
planning and plenty of it.

Here is one safe, sound
and simple rule to follow, right
from the start:

[This is No. 16 of a series of articles on why you should always ask for and insist on getting nationally-advertised products.]

that if advertisers were "just as good" they wouldn't be sub-advertisers. When an advertiser goes on record in print, he guarantees you consistent quality and service. If he didn't, the disapproval of millions would force him out of business. That's why you get such a friendly feeling toward old and well-known advertised names — you know you can depend upon them.

Studying the advertisements in Maclean's Magazine as labor-saving, health-saving and money-saving National Advertising helps you weed out waste. Insist upon Nationally-Advertised products and that get the best for your money. And that's good business any way you look at it.



Top left: Silently
A study of a Dalmatian
firehouse dog by H.
Armstrong Roberts.



Right: Another example of modern
gestic photography. "The Windows,"
by J. H. Thompson.



It won't be long now. Crossing the French
River. Photo: Canadian Pacific Railways.



Walking up to a long-weathered "Pritchett
Fence." Myrna Loy and Robert Montgomery.



Screen: Jean Hersholt and Charles Laughton in
"Terminal," while Cedric Gibbons (left) and Brown (in

The Same
Strength of Character
in Big Six-Wheeler
and Light-Delivery
International Trucks

MANY of the toughest hauling assignments in the world fall to International Six-Wheeler Trucks. The contractor knows from experience that he can count on Internationals for power, stamina, and economy. He knows that International service will keep them on the job. Whatever his work—from building a dam to mastering the remotest oilfield—he feels safe with Internationals.

You are in a special class if you use trucks like these, but no matter what

your hauling requirements, any International will give you heavy-duty stamina in proportion. There is extra all-truck value in all the International models, down to the Half-Ton Model C-1 chassis.

Write for the new catalog on the International Six-Wheelers—the Half-Ton folder—or information on any intermediate size. The nearest Company-owned branch or International dealer is at your service.

INTERNATIONAL HARVESTER COMPANY
HAMILTON of Canada, Ltd. ONTARIO

Illustration: International Dual-Drive Six-Wheel Truck, Model C-55-F, maximum carrying capacity 23,000 lbs. International Six-Wheelers, Dual-Drive and Traction-Drive, range from 11,409 lbs. up. Wheelbase lengths 160 to 244 in., permitting bodies for a wide variety of applications.



INTERNATIONAL

INTERNATIONAL TRUCKS